



*A measurement of your congregation's
impact, effectiveness and potential.*





This is the beginning of discovery and discernment, not the end of it.

It is not designed to tell you what to do, but to reveal where energy and resources can be more effectively placed.

This is an assessment of your ministry's current state and the perceptions of those who engage with it; it is not a judgment of it.



MAP RESPONDENTS

Total Respondent Base

70

Age

Under 30	3%
30 - 45	4%
46-60	31%
61-75	40%
Older than 75	21%

Household

Widow	10%
1 parent family	1%
2 parent family	33%
Single (without kids)	1%
Empty nester	39%
With partner (no kids)	11%
Other	4%

Education Level

Less than a high school diploma	1%
A high school diploma	0%
Some college or vocational training	6%
A college degree	36%
A graduate degree	57%

Tenure at the Congregation

Under 6 Years:	19%
6 -10 Years:	7%
11-20 Years:	13%
More than 20 Years:	61%

The logo features a stylized compass rose with a green and blue circular element on the left. To its right, the word "MAP" is written in a blue, serif font, followed by a small icon of a map with a red location pin and a blue dashed line. The word "RESPONDENTS" is written in a larger, blue, serif font to the right of the icon.

MAP 5 RESPONDENTS

Attendance

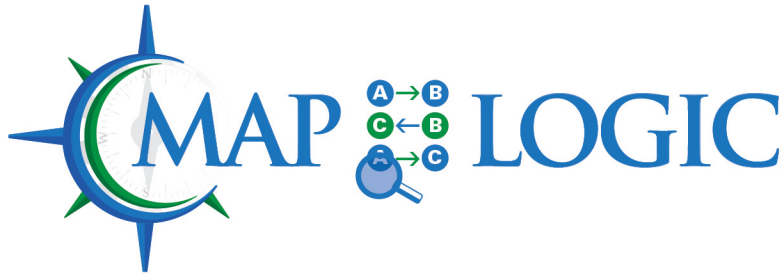
Nearly every week	34%
Once or twice per month	24%
Once or twice every few months	19%
Only on special occasions	13%
Hardly ever	10%

Distance to Church

Less than 2 miles	26%
3 to 5 miles	41%
6 to 10 miles	19%
More than 10 miles	14%

Children Under 18 in Household

Yes	24%
No	76%



Examples Only
(NOT ACTUAL DATA)

Looks for strong affirmation

I believe that God is active in the world today.

Strongly Disagree	Disagree	Neither Agree Nor Disagree	Agree	Strongly Agree
1%	1%	3%	39%	57%

Measures the direction

I like telling others about what is going on at this congregation.

Strongly Disagree	Disagree	Neither Agree Nor Disagree	Agree	Strongly Agree
1%	8%	25%	51%	16%

→
←

Pays attention to the undecided

I enjoy inviting people I know to worship at this congregation.

Strongly Disagree	Disagree	Neither Agree Nor Disagree	Agree	Strongly Agree
2%	11%	42%	32%	12%

Looks at the distribution



The logo features a stylized compass rose with a green and blue circular element on the left. The word "MAP" is written in a blue serif font, followed by a small globe icon with green continents and blue oceans, and then the word "LANDSCAPE" in a larger blue serif font.

MAP LANDSCAPE

Not a destination but the place where we currently live into God's mission.



THE STARTING POINT

The place we find ourselves on the journey.





THE STARTING POINT

This landscape is a place where ministry is happening but it doesn't feel like much movement or growth is being experienced. This location says, *"We feel stuck."*





THE STARTING POINT



nostalgic

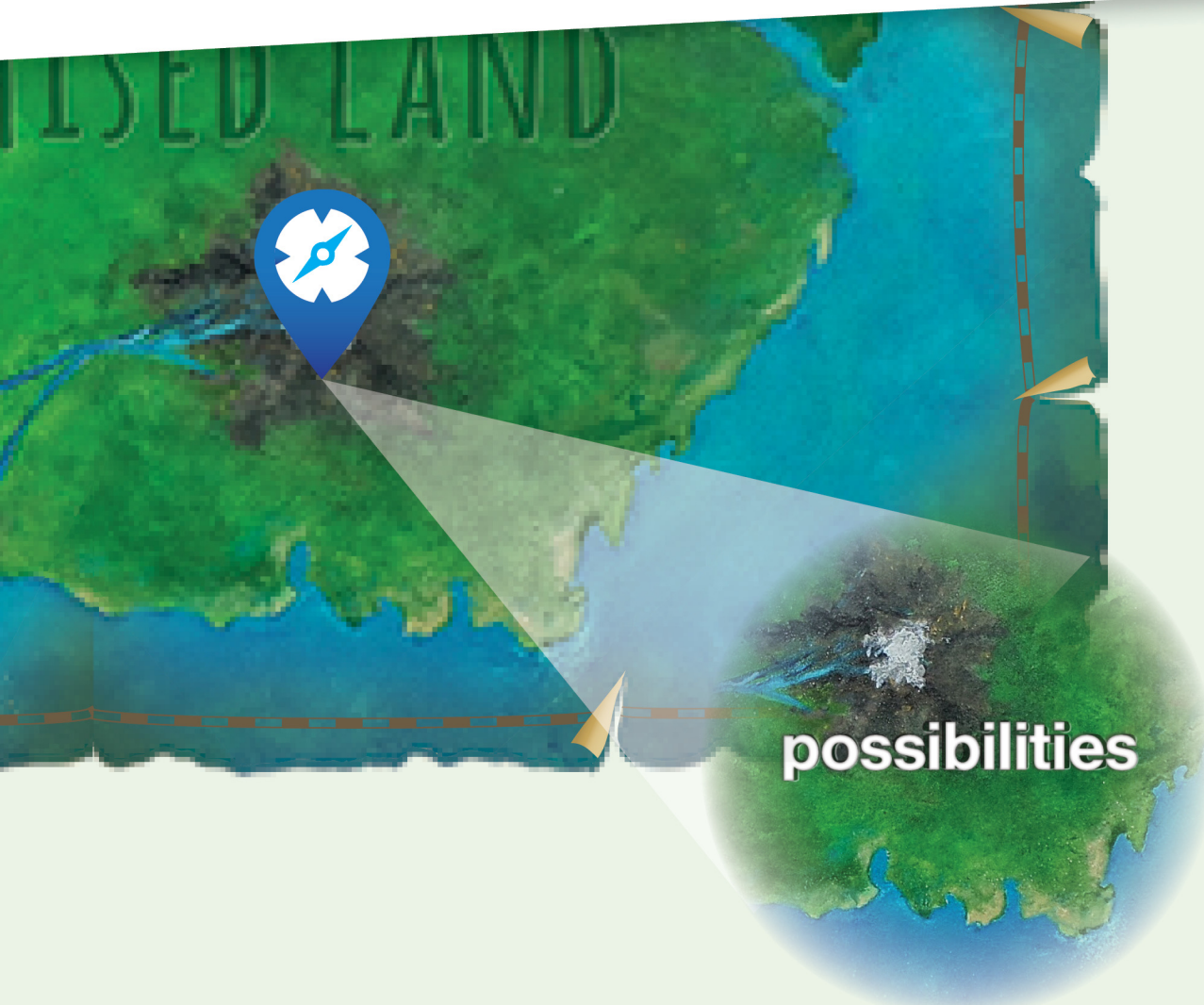
This landscape is a place where the church is enjoying a time of comfort in what they have done but doesn't show much enthusiasm for taking those next steps into the future. The location tends to say, *"The view is just fine from here."*

THE STARTING POINT

This landscape has an identity issue, not clearly knowing who or what they are, while at the same time having a lot of desire to start making something happen. This location says, *“Which way should we go?”*



THE STARTING POINT



This landscape is well positioned, allowing for a ministry to make bold decisions and advance their mission in new and renewed ways. The location says, *“Let’s get going!”*



stationary

nostalgic

PROMISED LAND

puzzled

possibilities

1B) I feel a greater sense of belonging in this congregation the more I participate in its ministries.

Strongly Disagree	Disagree	Neither Agree nor Disagree	Agree	Strongly Agree
6%	7%	29%	41%	17%



1E) In this congregation, I am part of something bigger than myself.

Strongly Disagree	Disagree	Neither Agree nor Disagree	Agree	Strongly Agree
3%	13%	30%	39%	16%



1G) I would describe this congregation as a cohesive community.

Strongly Disagree	Disagree	Neither Agree nor Disagree	Agree	Strongly Agree
3%	26%	41%	26%	4%



1H) I see myself as an integral part of this congregation.

Strongly Disagree	Disagree	Neither Agree nor Disagree	Agree	Strongly Agree
1%	33%	23%	39%	4%



1A) I believe this congregation is making a difference in people's lives.

Strongly Disagree	Disagree	Neither Agree nor Disagree	Agree	Strongly Agree
0%	11%	27%	50%	11%



1C) I like telling others about what is going on at this congregation.

Strongly Disagree	Disagree	Neither Agree nor Disagree	Agree	Strongly Agree
9%	23%	44%	21%	3%



1D) Participating in this congregation energizes me.

Strongly Disagree	Disagree	Neither Agree nor Disagree	Agree	Strongly Agree
11%	17%	26%	33%	13%



1F) I invite people to participate in this congregation's worship experiences.

Strongly Disagree	Disagree	Neither Agree nor Disagree	Agree	Strongly Agree
13%	44%	29%	13%	1%





CULTURE

MINISTRY PRACTICE

READINESS

PRIORITIES



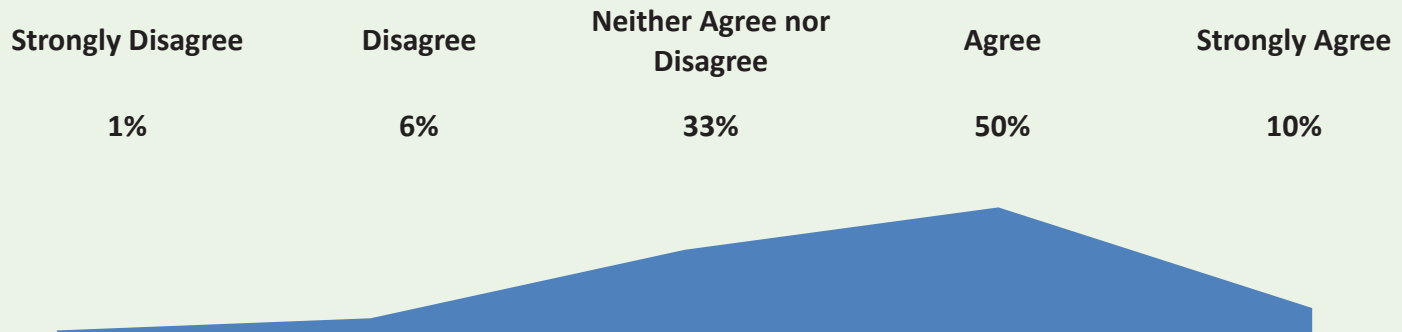
CULTURE

Permeability

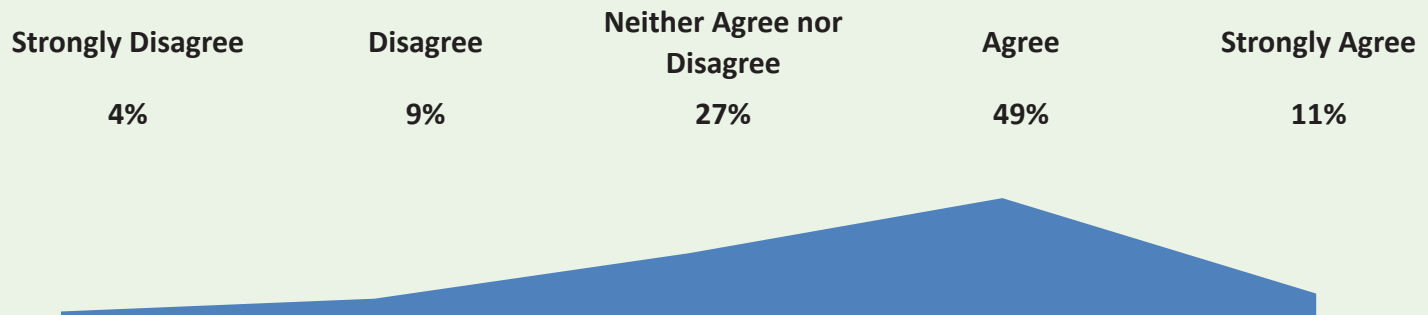
Respect

Trust

3C) I feel like a valued part of this congregation.



3D) It is easy to engage with the ministries of this congregation.



3E) In this congregation, sharing a difference of opinion is welcomed.

Strongly Disagree	Disagree	Neither Agree nor Disagree	Agree	Strongly Agree
3%	17%	46%	30%	4%

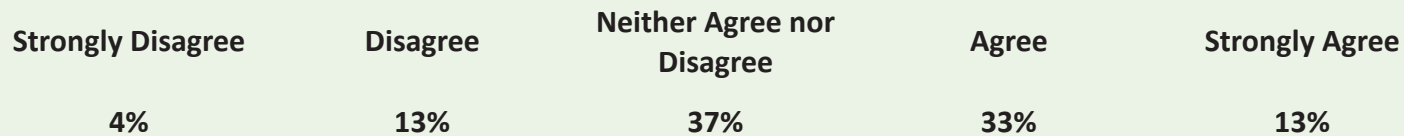


3F) Our congregation respects people with differing views.

Strongly Disagree	Disagree	Neither Agree nor Disagree	Agree	Strongly Agree
0%	7%	57%	30%	6%



3A) Congregational leaders are open with decisions that are made.



3B) Leaders in this congregation manage the finances effectively.



3G) When making decisions, the leadership considers the perspectives of the congregation.

Strongly Disagree	Disagree	Neither Agree nor Disagree	Agree	Strongly Agree
3%	14%	36%	37%	10%





MINISTRY PRACTICE

Faith Integration

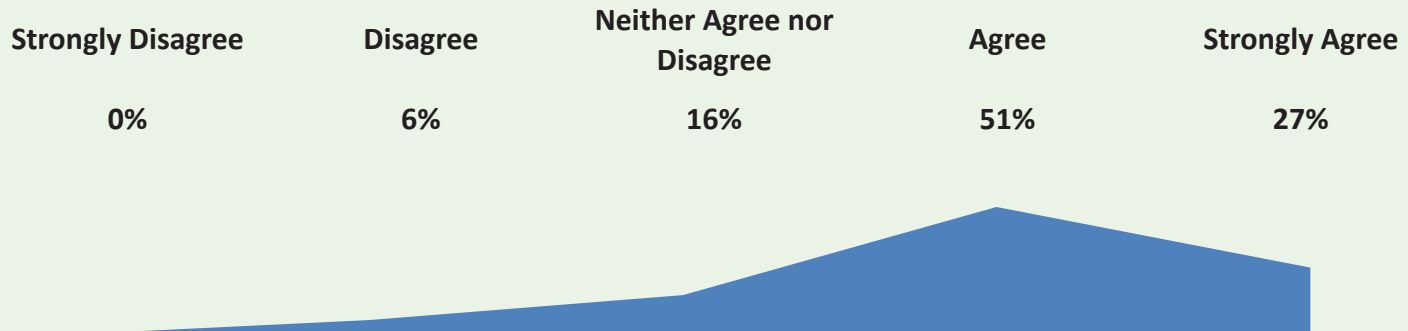
Clarity of Purpose

Faith Formation

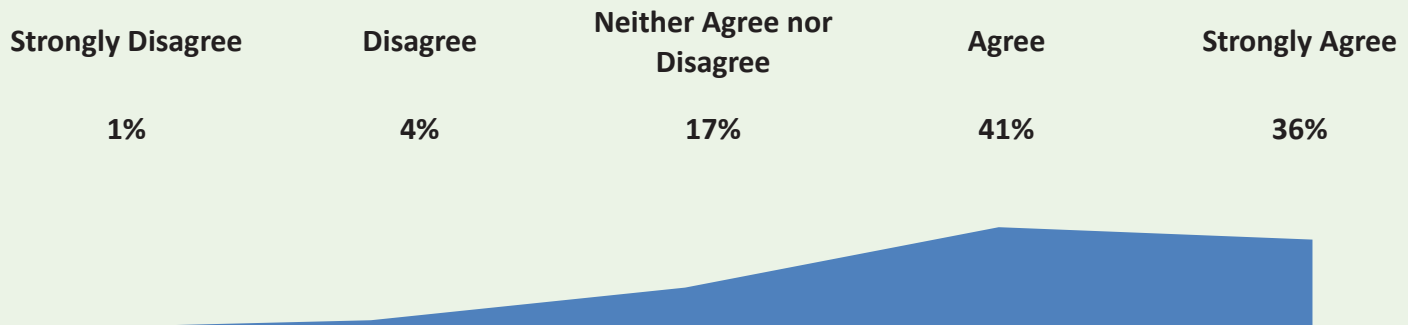
Connectedness

Inspiration

2E) My faith informs my daily behaviors.



2I) Faith is a part of my entire life.



2J) My experience at church influences my daily life.

Strongly Disagree	Disagree	Neither Agree nor Disagree	Agree	Strongly Agree
6%	13%	37%	30%	14%



2D) Our sense of mission is an important component for decision-making in this congregation.

Strongly Disagree	Disagree	Neither Agree nor Disagree	Agree	Strongly Agree
3%	16%	41%	31%	9%



2H) As a congregation, we have a clear sense of our purpose.

Strongly Disagree	Disagree	Neither Agree nor Disagree	Agree	Strongly Agree
11%	33%	40%	13%	3%





MINISTRY PRACTICE

Clarity of Purpose

2M) I believe in the mission of this congregation.

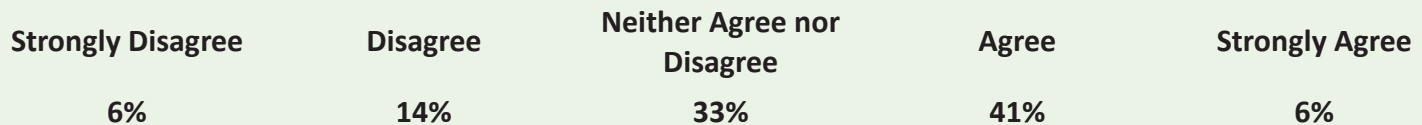
Strongly Disagree	Disagree	Neither Agree nor Disagree	Agree	Strongly Agree
1%	6%	54%	29%	10%



2A) My involvement in service opportunities through this congregation are important to my faith development.



2G) Being involved in a group in this congregation is important to my faith development.



2K) My experience with our congregation's worship plays an important role in nurturing my faith.

Strongly Disagree	Disagree	Neither Agree nor Disagree	Agree	Strongly Agree
7%	20%	31%	33%	9%

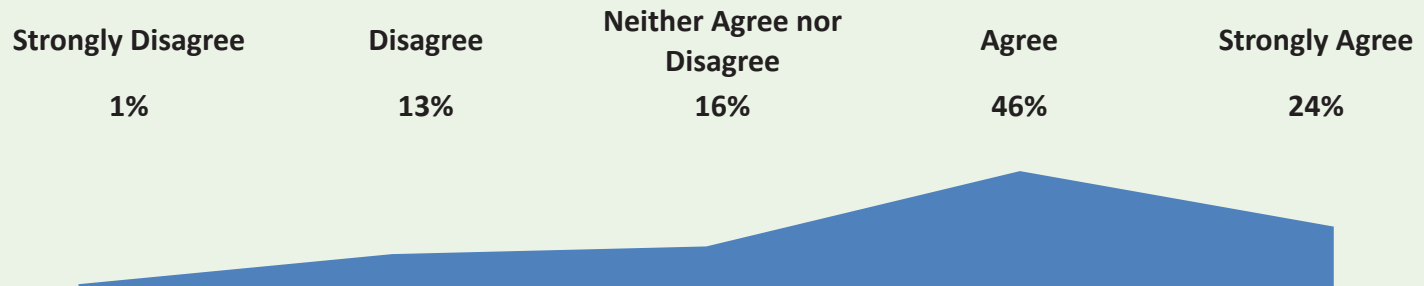


2N) Participating in this congregation's educational opportunities is important to my faith development.

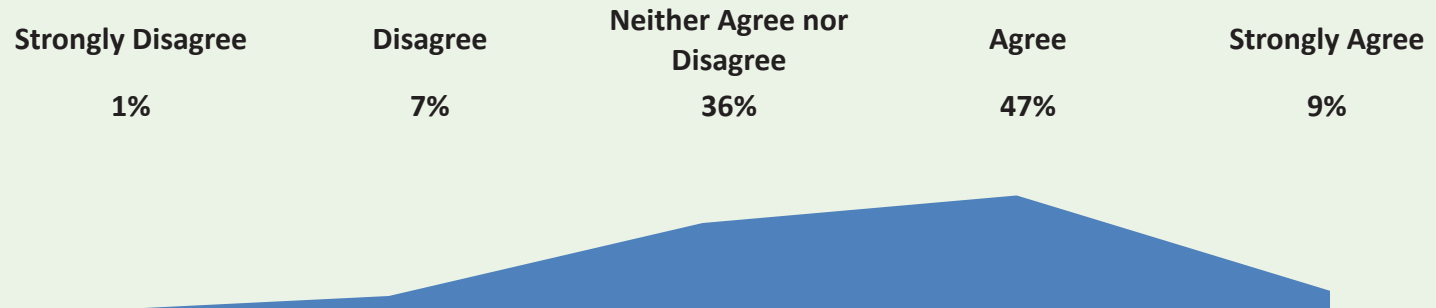
Strongly Disagree	Disagree	Neither Agree nor Disagree	Agree	Strongly Agree
3%	33%	37%	21%	6%



2B) I have developed and experienced meaningful relationships in this congregation.



2L) When we do ministry as a congregation we are all on the same team.



2C) My involvement in this congregation inspires me.



2F) The worship experience in this congregation inspires me.





READINESS

Embracing Change

Urgency

World View

4F) Our congregation is willing to take risks to fulfill its mission.

Strongly Disagree	Disagree	Neither Agree nor Disagree	Agree	Strongly Agree
6%	23%	51%	17%	3%

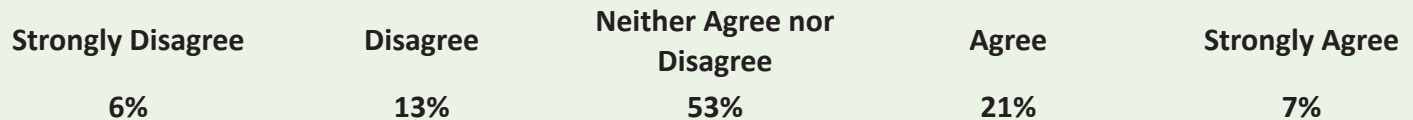


4H) New ideas are supported in this congregation.

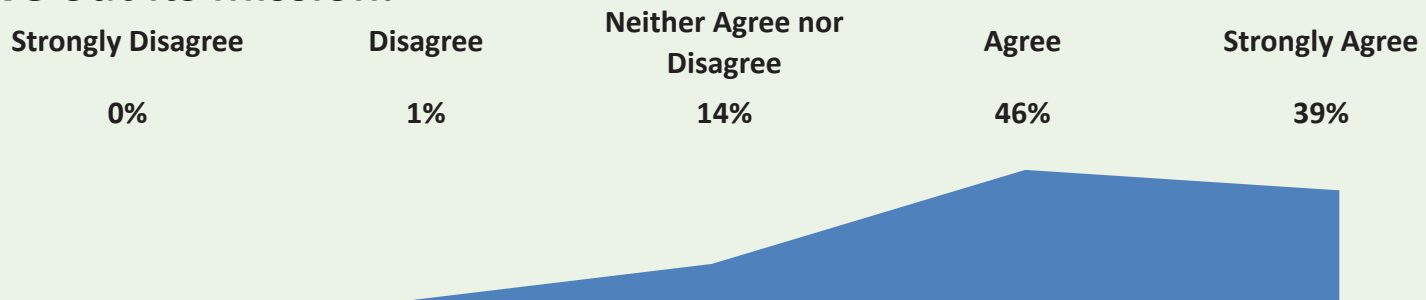
Strongly Disagree	Disagree	Neither Agree nor Disagree	Agree	Strongly Agree
6%	14%	46%	29%	6%



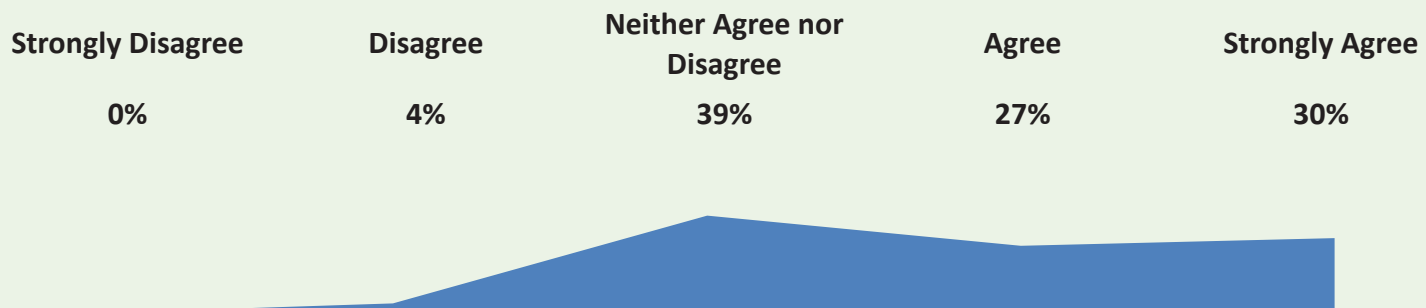
4I) Challenges in this congregation are seen as opportunities to grow.



4B) It is important that this congregation make changes in order to live out its mission.



4D) It is important to make changes within the congregation in the next six months.



4A) I believe that God is active in the world today.

Strongly Disagree	Disagree	Neither Agree nor Disagree	Agree	Strongly Agree
0%	1%	13%	49%	37%



4C) There are ways to learn of God's truths outside scripture.

Strongly Disagree	Disagree	Neither Agree nor Disagree	Agree	Strongly Agree
0%	1%	11%	46%	41%



4E) God works through me to carry out God's mission.

Strongly Disagree	Disagree	Neither Agree nor Disagree	Agree	Strongly Agree
0%	3%	29%	50%	19%





PRIORITIES –

Assesses the cultures tendencies regarding where energy and attention is needed.

Sustainability: These priorities reflect a culture that sees the need to work on keeping the organization viable. Focusing on growing numbers and resources is more of a hope than a missional direction.

Impact: These priorities reflect a faith community that sees potential in its current way of doing ministry but understands the need to give additional attention and energy to increase its effectiveness.

Entrepreneurial: These priorities reflect a culture that is willing to take risks and step outside its comfort zone to imagine new and creative ways to be in mission. This involves being courageous and oftentimes willing to fail in order to discover.



PRIORITIES

- | | |
|--|-----------|
| Attracting more members. (S) | 1 |
| Growing worship attendance. (S) | 2 |
| Exploring new and innovative ways to be church in today's culture. (E) | 3 |
| Working to increase our ministry's impact in the community. (I) | 4 |
| Collaborating with other organizations to serve the community. (E) | 5 |
| Identifying the needs of our congregation's neighborhood. (E) | 6 |
| Providing experiences that allow us to connect more deeply to each other. (I) | 7 |
| Recruiting more volunteers for serving on committees/teams. (S) | 8 |
| Advocating/working to change social injustices. (E) | 9 |
| Helping people experience God as THE transformational force in their lives. (I) | 10 |
| Leveraging technology to improve our ministry capabilities. (I) | 11 |
| Motivating members to give more. (S) | 12 |



GENEROSITY ASSESSMENT

6A) This congregation encourages me to be a good financial steward.

Strongly Disagree	Disagree	Neither Agree nor Disagree	Agree	Strongly Agree
1%	7%	33%	53%	6%



6B) It is important to give generously of my finances beyond my congregation.

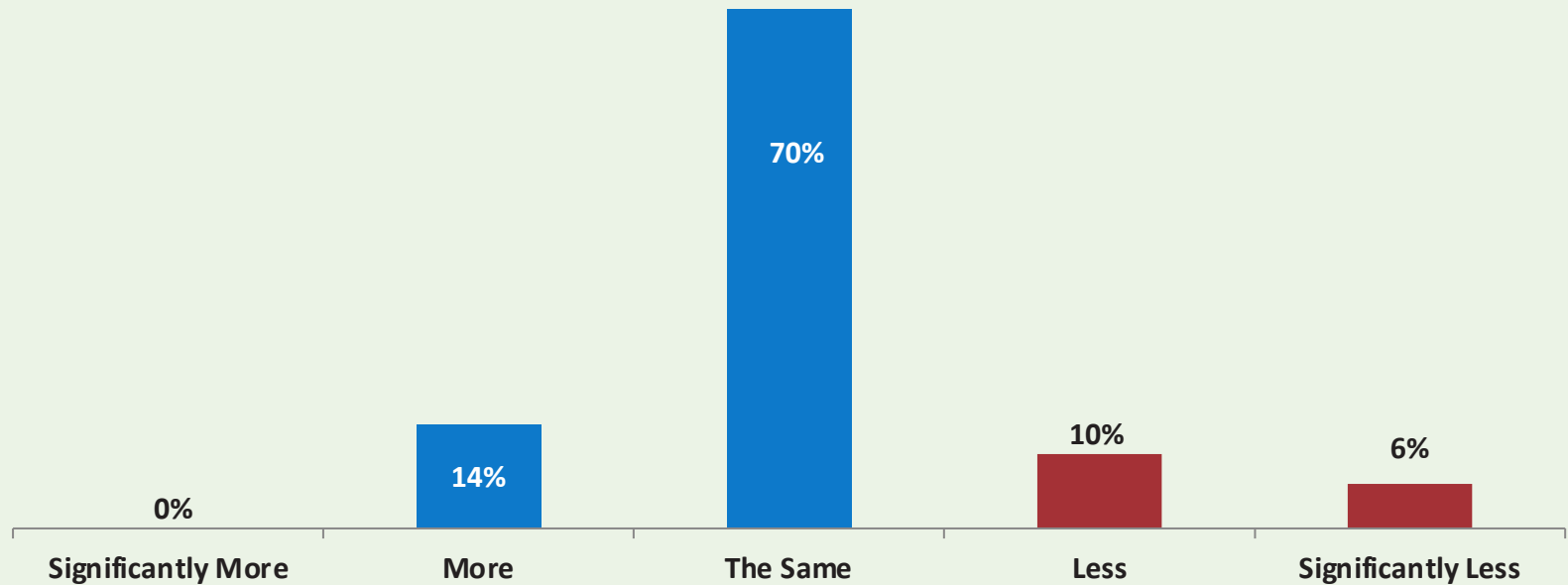
Strongly Disagree	Disagree	Neither Agree nor Disagree	Agree	Strongly Agree
0%	1%	23%	50%	26%





GENEROSITY ASSESSMENT

7) Given what my congregation is doing, which of the following best represents what you plan to give over the next year?





GENEROSITY ASSESSMENT

What influences giving?

My personal faith and understanding of being generous in supporting God's work in the world. 1

The effectiveness of our congregation in making a difference in my life and the lives of others. 2

How engaged our church is in reaching out to the needs of the world. 3

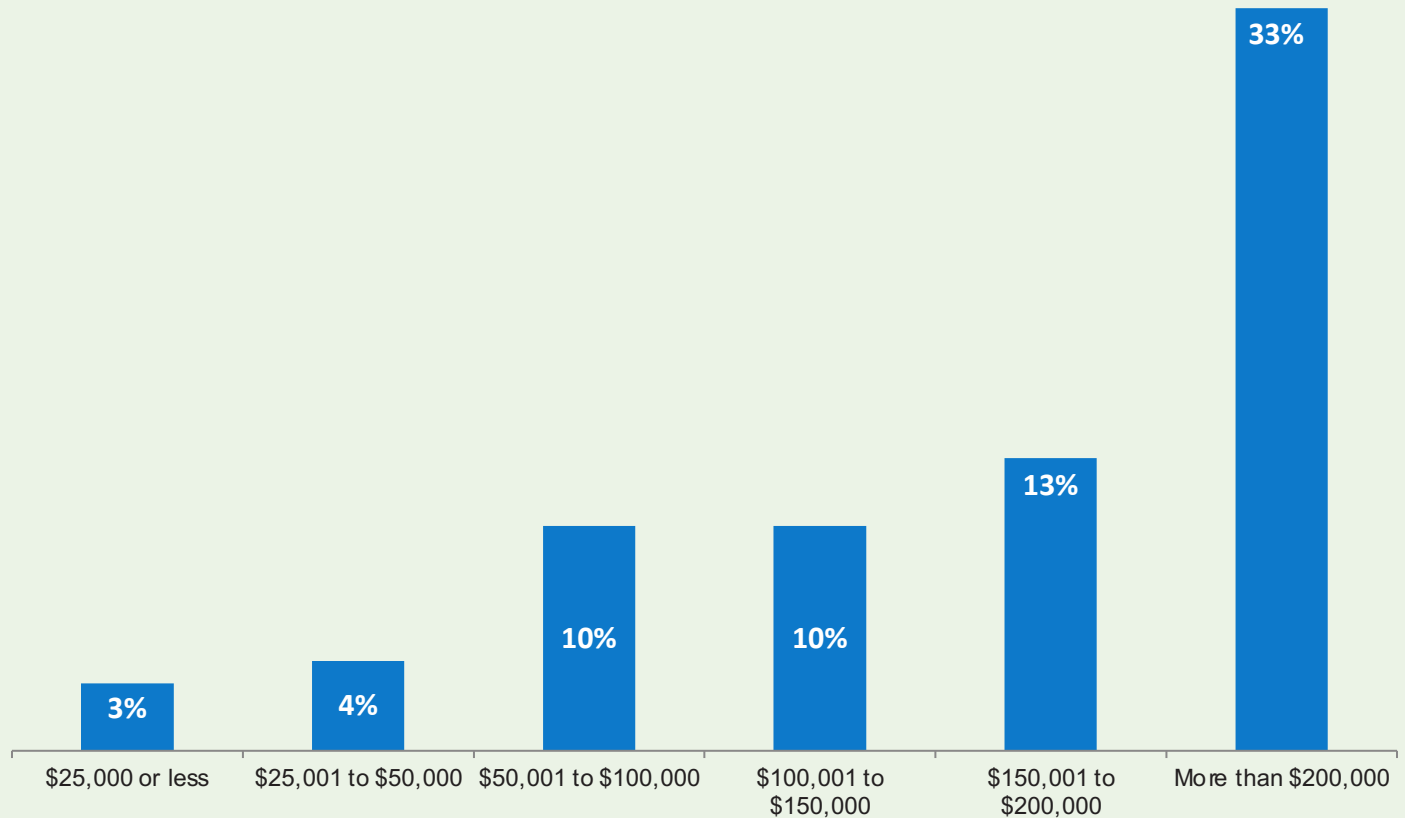
How well our church manages its finances. 4

The current state of the economy. 5



INCOME & GIVING ASSESSMENT

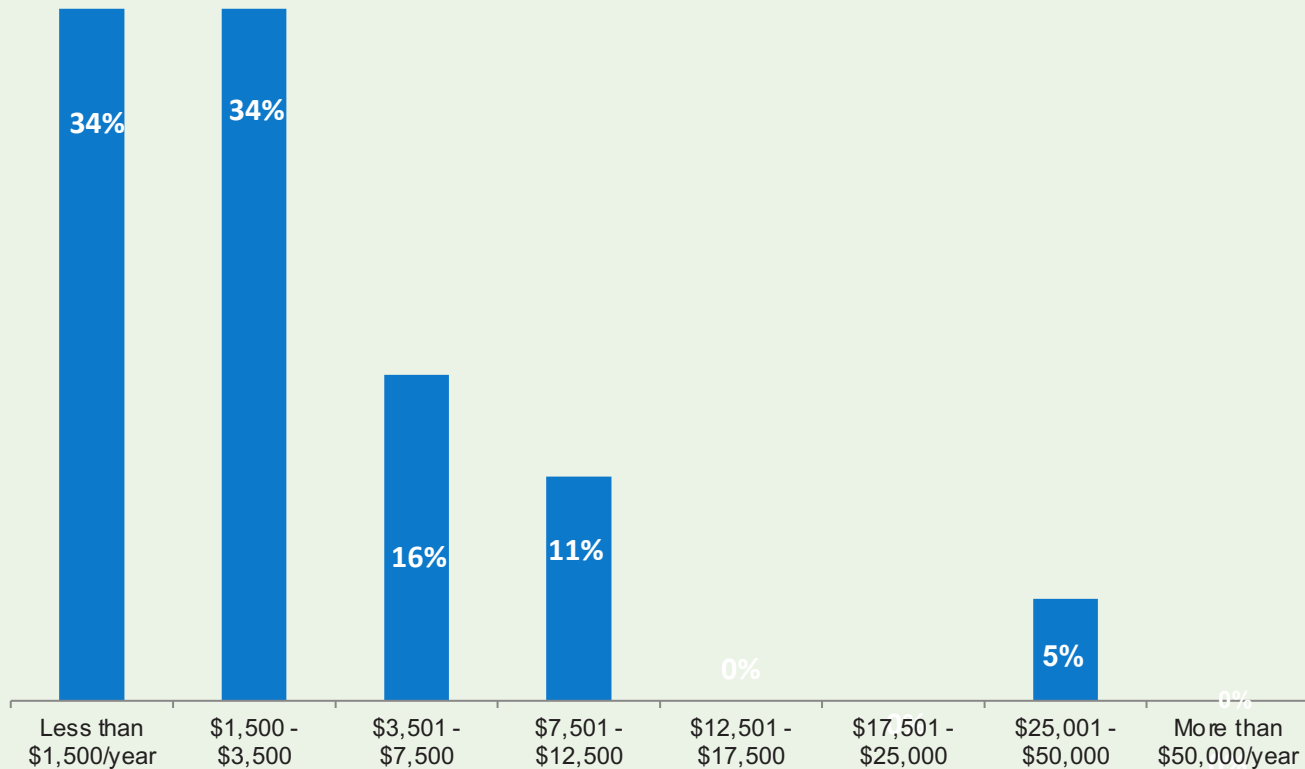
Average Household Income Breakdown



GENEROSITY ASSESSMENT

INCOME & GIVING ASSESSMENT

Annual Giving Tendencies





MAP POINTS OF INTEREST

- The MAP shows a congregation situated on the border of three areas: Stationary, Nostalgic and Puzzled.
- This is a well-resourced congregation with 33% of those who took the MAP having a household income over \$200K, but the giving patterns of the congregation don't reflect strong giving.
- There is a disproportionate number of "Neither Agree nor Disagree" answers to questions, indicating a lack of passion or energy about the ministry.
- Questions about the role of faith in the life of the individual reflect a strong faith maturity and faith commitment; questions about being energized by worship and faith-formation opportunities rate much lower.
- Part of the "Puzzled" comes from questions about decision-making and communication.
- One of the strongest areas of the MAP is in "Belonging." People have deep and meaningful relationships with others at St Peter's



Name and Address of Congregation:

St. Peter's Episcopal Church
320 Boston Post Road
Weston, MA 02493

Name of Middle Judicatory: Diocese of Massachusetts

Community Context: Suburban

Total Membership of Congregation: 100

Average Weekly Worship Attendance: 40

Annual Budget: \$470,601

Active Giving Units: 86